CHICAGO VOLUNTEER LEGAL SERVICES

Because equal access to justice is everyone's fight

2026 SPONSORSHIP OPPORTUNITIES

Join the Fight for Equal Access to Justice

Align Your Brand with Chicago Volunteer Legal Services Mission to Provide Legal Representation to Low-Income Residents of Cook County

Did you know...

CVLS provides almost **half** of all pro bono services in Illinois. 45%

*percentages based on Illinois Legal Need Study II, a joint study by The Lawyers Trust Fund of Illinois, The Chicago Community Trust, The Chicago Bar Foundation, Illinois Bar Foundation, and others.

How we help...

When her daughter died, Belinda petitioned for guardianship of her two grandchildren. But Belinda had a criminal history that included state and federal convictions and 14 years in prison. The Court appointed CVLS as Guardian ad Litem to investigate and report on Belinda—then and now.

Kevin Hanbury dug into Belinda's past and got to know this grandmother. Belinda bared her soul, anxious to do what was necessary to provide for her grandchildren. After patiently investigating every facet of her story, Kevin told the court that Belinda "has a wisdom that was expensive to procure, and she, better than anyone, is positioned to teach her grandchildren about the horrible consequences and shattering cost of having followed her peers into a criminal life."

Based on Kevin's strong recommendation, the judge awarded Belinda guardianship of her grandchildren.

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CHICAGO VOLUNTEER LEGAL SERVICES

MISSION:

CVLS mobilizes Chicago's legal community to deliver traditional representation and innovative legal solutions to people working or living in poverty. We are Chicago Pro Bono.

HISTORY:

CVLS began on June 2, 1964, when a group of young Chicago attorneys saw a glaring disparity in access to justice. While their law firm clients benefited from top-tier legal support, many Chicagoans had nowhere to turn for help. Founder John Ferren captured the organization's mission in a message to local social service agencies: "I hope you will feel free to refer to us clients who need legal advice and do not appear able to afford legal counsel. Perhaps through such referral you can help us bring some measure of justice to situations in which the poor man otherwise would have no resource."

Now over 60 years strong, CVLS continues to lead as Chicago's first and foremost pro bono civil legal aid provider. With more than 2,300 volunteer attorneys and a remarkably low per-case cost, CVLS delivers comprehensive, efficient, and cost-effective legal aid where it's needed most.

BENEFITS OF SPONSORSHIP

CHICAGO VOLUNTEER LEGAL SERVICES hosts events with outstanding, high-visibility opportunities for sponsors. Our packages include annual sponsorships as well as sponsorships specific to our signature events.

As a sponsor, your company receives special recognition and exposure to the legal industry's top partners, litigators, entrepreneurs and innovators. Sponsorship sends a message that your brand is strongly aligned with Chicago's shared mission to ensure everyone has fair access to the legal system. Sponsorships and corporate contributions help fund some of CVLS' most successful programs and make a real and measurable difference in people's lives.

Annual sponsors are recognized within CVLS' programs and media collateral associated with events including:

- Race Judicata®
- Law & Disorder
- Vino & Van Gogh
- CVLS' Periodic Newsletter

RACE JUDICATA®
is one of the legal industry's largest social gatherings with over 4,000 participants in 2025. 100 of the largest law firms in Illinois hosted running teams with another 100 firms and legal organizations also participating.

Money raised from registrations, tent rentals and sponsorships support the Foundation's mission.

LAW & DISORDER
celebrates the spirit of pro bono and the volunteers who make it possible. Presented by the Foundation's Board of Directors, this comedy event has an annual attendance of close to 200 guests, many of whom are leaders in the legal industry.

Sponsorship highlights your recognition of our volunteers' good work and your commitment to equal access to justice that changes lives in our community every day.

VINO & VAN GOGH
Hosted by CVLS' Junior Board of Directors, Vino & Van Gogh draws together Chicago's young professionals in a night of art, wine, music and good company. Aimed at spreading the idea of pro bono to the next generation of lawyers, the event provides an excellent opportunity to expose your brand to the movers and shakers of tomorrow.

VALUE TO SPONSORS
Sponsorship opportunities offer high-visibility, high-value exposure in some of the following marketing formats:

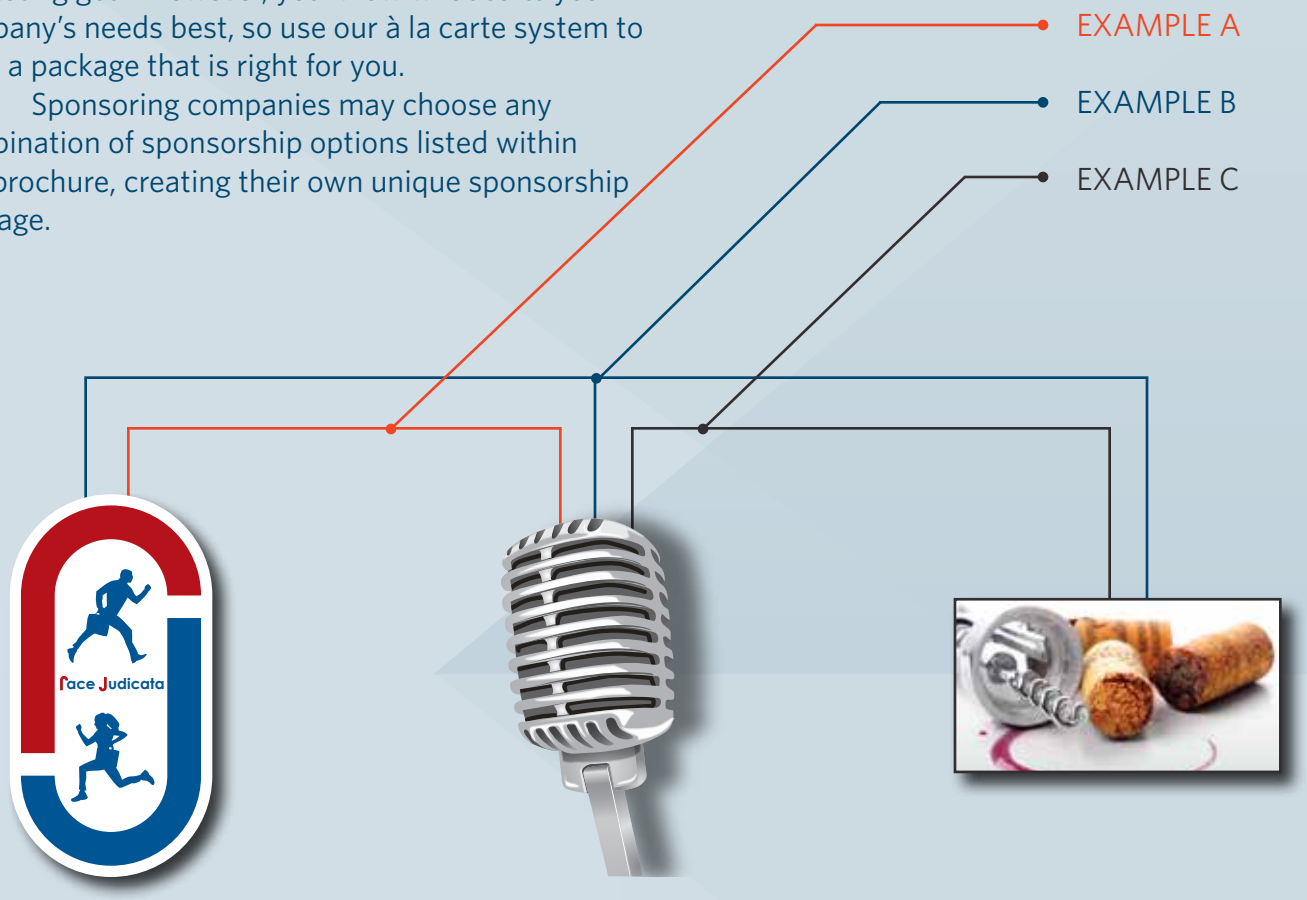
- Direct mail to over 1,800 contacts
- Website promotion in front of 80,000 visitors
- Electronic periodic newsletter distributed to a legal industry audience of more than 8,000 professionals

CREATE YOUR OWN PACKAGE

À LA CARTE OPTIONS

CVLS has put together a broad range of sponsorship opportunities to fit any budget and marketing goal. However, you know what suits your company's needs best, so use our à la carte system to build a package that is right for you.

Sponsoring companies may choose any combination of sponsorship options listed within this brochure, creating their own unique sponsorship package.



EXAMPLE

RACE JUDICATA® PACESETTER	$5,000
LAW & DISORDER BENEFACTOR	$1,500
VINO + VAN GOGH GOLD	$2,000
TOTAL SAVINGS	$850
TOTAL PACKAGE COST	$7,650

INCENTIVE FOR MULTIPLE SPONSORSHIPS:

Combine any two or more sponsorships valued at $1,500 or greater and receive a special 10% discount on your total sponsorship cost.*

*Discount does not apply to tent rentals, registrations, exclusive or annual sponsorships.

RACE JUDICATA®

CHAMPION SPONSOR

$17,500 (exclusive)

As the Champion Sponsor your company is recognized prominently as lead sponsor of the 30th Anniversary Race Judicata® which attracts over 4,000 registered participants and hundreds of additional guests. The Champion Sponsor receives marquee recognition as the main sponsor of the entire event plus MARKET EXCLUSIVITY*.

CHAMPION SPONSORSHIP OPPORTUNITIES INCLUDE:

- Market Exclusivity*
- Complimentary Large Tent
- Stage Banner Display
- Inclusion of logo in all E-News Blasts
- Top Billing for company logo in all marketing materials, t-shirts and entry forms
- Company name recognition as Champion Sponsor in all press releases
- Banner Ad on Race Judicata® website with link
- Reserved space in all goody bags for your company's promotional items

*Law firms not eligible for market exclusivity

BEER SPONSOR

$7,500 (exclusive)

This exclusive and coveted sponsorship enables your organization to arrange the heart of Race Judicata®'s after party. The beer sponsorship includes premier tent placement with beer truck and supplies.

BEER SPONSORSHIP OPPORTUNITIES INCLUDE:

- Beer selection opportunity (with CVLS approval) for the after party of the event
- (2) Two large tents placed center field during after party with beer truck and supplies
- Company logo displayed on beer tents
- Inclusion of logo in all E-News Blasts
- Company logo placement in all marketing materials, t-shirts and entry forms
- Logo placement in sponsors section of website with link
- Reserved space in goody bags for your company's promotional items

RACE JUDICATA®

MEDIA SPONSOR

$4,000 (exclusive)

There's no better way to make your statement at Race Judicata® than doing so in lights! Captivate the audience with a 10'x16' jumbotron with the highest outdoor resolution screen in the country! Acting as the social media and information hub of the event, this big screen is the perfect way for your brand to stand out and make an impact on the crowd.

MEDIA SPONSORSHIP OPPORTUNITIES INCLUDE:

- Branding on social media slides during event
- One minute commercial with sound to play periodically during the night on the screen
- Inclusion of logo in all E-News Blasts
- Inclusion of logo in all marketing materials, t-shirts, entry forms, posters and sponsor boards
- Logo on Race Judicata® website with link
- Discounted rates for all tent rentals

WINE SPONSOR

$4,000 (exclusive)

You can't have the summer's largest social event geared towards the legal community and not have wine! Become the wine sponsor and have your brand proudly displayed at the only supplier of the classy beverage at the event. Want even more publicity? Try having a few of your employees volunteer to hand out the wine while wearing your merchandise!

WINE SPONSORSHIP OPPORTUNITIES INCLUDE:

- Company logo displayed on the wine tent
- Inclusion of logo in all E-News Blasts
- Company logo in all marketing materials, t-shirts, entry forms and sponsor boards
- Company name recognition in sponsors section of website
- Discounted rates for all tent rentals
- Reserved space in all goody bags for your company's promotional items

RACE JUDICATA®

FOOD SPONSOR

$2,000 (exclusive)

After running a 5 kilometer race people tend to get hungry. As the Food Sponsor of Race Judicata® your brand will be all over this top destination. Packed full of fruits, bagels and doughnuts the food tent is a very popular hang out during the post race party.

FOOD SPONSORSHIP OPPORTUNITIES INCLUDE:

- Company logo displayed on the food tent
- Inclusion of logo on all t-shirts and sponsor boards
- Company name recognition in sponsors section of website
- Discounted rates for all tent rentals
- Reserved space in all goody bags for your company's promotional items

WATER SPONSOR

$2,000 (exclusive)

Staying hydrated is essential at the legal community's biggest summer gathering. As the Water Sponsor, your brand will be prominently featured where attendees go to cool down and recharge. Want to make an even bigger splash? Invite members of your team to volunteer at the water station and connect with participants while sporting your company's branded gear.

WATER SPONSORSHIP OPPORTUNITIES INCLUDE:

- Company logo displayed on the wine tent
- Inclusion of logo in all E-News Blasts
- Company logo in all marketing materials, t-shirts, entry forms and sponsor boards
- Company name recognition in sponsors section of website
- Discounted rates for all tent rentals
- Reserved space in all goody bags for your company's promotional items

RACE JUDICATA®

Organizations and individuals can support CVLS' fundraising activities through the purchase of sponsorship packages or team tents. Select from these options:

PURCHASING LEVELS

Medalist	$7,500	Captain	$3,750
Pacesetter	$5,000	Trainer	$2,250

MEDALIST $7,500

Medalist Sponsors enjoy premium billing at Race Judicata®, exposing your company's brand to thousands. In addition to being displayed in marketing materials, Medalist sponsors receive a complimentary large team tent.

- Complimentary Large Tent
- Inclusion of logo in E-News Blasts
- Premium company logo size and placement in all marketing materials, t-shirts and entry forms
- Company name recognition as Medalist Sponsor in press releases
- Premium logo placement in sponsors section of website with link
- Reserved space in goody bags for your company's promotional items

PACESETTER $5,000

Sponsoring at the Pacesetter level is an excellent way for your company to stand out without breaking the bank.

- Inclusion of logo in all E-News Blasts
- Weighted company logo size and placement in all marketing materials, t-shirts and entry forms
- Company name recognition as Pacesetter Sponsor in press releases
- Logo placement in sponsors section of website with link
- Discounted rates for tent rentals
- Reserved space in goody bags for your company's promotional items

EARLY BIRD DISCOUNTS

Secure your package by June 25 and receive 10% off all non-exclusive sponsorships and $50 all tent rentals.

CAPTAIN $3,750

Captains receive recognition as one of several Captain Sponsors at Race Judicata®. In addition to receiving exposure in marketing materials, Captains also receive the following benefits:

- Inclusion of logo in E-News Blasts
- Company logo in all marketing materials, t-shirts and entry forms
- Company name listed in sponsors section of website
- Discounted rates for tent rentals
- Reserved space in all goody bags for your company's promotional items

TRAINER $2,250

Trainers receive recognition as one of several Trainer Sponsors at Race Judicata® . While this basic sponsor package does not include advertising opportunities, Trainers do receive the following benefits:

- Logo on Race Judicata® t-shirts
- Logo on sponsor boards displayed around the event
- Discounted rates for tent rentals
- Reserved space in goody bags for your company's promotional items

TEAM TENTS

Reserve a team tent for your company or running team and you'll have the perfect place to meet, hang out, eat, and socialize while enjoying all the race festivities.

	Sponsors	Non-Sponsors
Small	$699	$949
Large	$1099	$1349

LAW & DISORDER

SPONSORSHIP OPPORTUNITIES

Law & Disorder, our spring comedy show / award ceremony, hosted by CVLS' Board of Directors, is where we celebrate the spirit of pro bono and the volunteers that make it possible. Sponsoring this event shows that your company honors the good works of our volunteers and the commitment to equal access to justice that changes lives in our community every day.

TITLE SPONSOR $7,500 (exclusive)

- Recognition on all event invitations and mailings
- Top billing on all event materials
- Banner ad on Law & Disorder website with link
- Private large table, premium placement with bottle service
- (6) Six complimentary tickets to the event

PATRON SPONSOR $5,000

- Recognition on all event invitations and mailings
- Premium placement on all event materials
- Private large table with premium placement
- (6) Six complimentary tickets to the event

PHILANTHROPIST SPONSOR $3,500

- Premium placement of your logo on event sponsor boards
- Logo placement in sponsors section of website with link
- Private small table with premium placement
- (4) Four complimentary tickets to the event

BENEFACTOR SPONSOR $1,500

- Preferred placement of your logo on event sponsor boards
- Logo placement in sponsors section of website with link
- (3) Three complimentary tickets to the event

SUPPORTER SPONSOR $500

- Logo placement on event sponsor boards
- Logo placement in sponsors section of website with link
- (1) One complimentary ticket to the event

VINO + VAN GOGH

SPONSORSHIP OPPORTUNITIES

Vino + Van Gogh, hosted by CVLS' Junior Board, is a wonderful opportunity for professionals to enjoy art, food, music and drinks while mingling with old friends and making new connections. With an annual attendance of almost 200, Vino & Van Gogh is a great chance to expose your brand to the leaders of tomorrow.

PRESENTING SPONSOR $5,000 (exclusive)

- Recognition on all event materials, media promotion, invitations and mailings
- Top billing on all event materials and sponsor boards
- Banner ad on Vino + Van Gogh website with link
- (6) Six complimentary tickets to the event

PLATINUM SPONSOR $3,500

- Recognition on all event materials, media promotion, invitations and mailings
- Premium placement of your logo on event sponsor boards
- Logo placement in sponsors section of website with link
- (5) Five complimentary tickets to the event

GOLD SPONSOR $2,000

- Premium placement of your logo on event sponsor boards
- Logo placement in sponsors section of website with link
- (4) Four complimentary tickets to the event

SILVER SPONSOR $1,000

- Preferred placement of your logo on event sponsor boards
- Logo placement in sponsors section of website with link
- (3) Three complimentary tickets to the event

BRONZE SPONSOR $500

- Logo placement on event sponsor boards
- Logo placement in sponsors section of website with link
- (1) One complimentary ticket to the event

ANNUAL SPONSORSHIPS

Annual corporate sponsors are recognized throughout the 2024 calendar year in CVLS publications and marketing materials, on the Foundation's website and at specific events.

Annual Sponsorship opportunities include recognition at CVLS' marquee event, Race Judicata in addition to other select events. Annual sponsors have the option to select from a menu of benefits and additional sponsorship recognition may be available as more programs are unveiled in 2026.

ANNUAL CORPORATE SPONSORSHIP LEVELS

Patron Sponsor	$50,000
Partner Sponsor	$35,000
Advocate Sponsor	$25,000

PATRON SPONSOR

$50,000

Patron Sponsors receive recognition as an annual supporter of CVLS' activities and are included in all marketing materials for our annual award ceremony and our signature event, Race Judicata.

PATRON SPONSORSHIP OPPORTUNITIES INCLUDE:

RACE JUDICATA

- Inclusion of logo in all E-News Blasts
- Weighted company logo size and placement in all marketing materials, t-shirts and entry forms
- Logo placement in sponsors section of website with link
- (1) One large team tent and (10) ten registrations

LAW & DISORDER

- Premium placement of your logo on event sponsor boards
- Logo placement in sponsors section of website with link
- Opportunity to speak at the event
- (1) Large table and (6) six tickets to the event

VINO + VAN GOGH

- Premium placement of your logo on event sponsor boards
- Logo placement in sponsors section of website with link
- (4) four complimentary tickets to the event

CVLS WEBSITE

- Logo placement on front page of website

ANNUAL SPONSORSHIPS

PARTNER SPONSOR

$35,000

Partner Sponsors receive recognition as an annual supporter of CVLS' activities and are included in all marketing materials for our annual award ceremony and our signature event, Race Judicata.

PARTNER SPONSORSHIP OPPORTUNITIES INCLUDE:

RACE JUDICATA

- Inclusion of logo in all E-News Blasts
- Weighted company logo size and placement in all marketing materials, t-shirts and entry forms
- Logo placement in sponsors section of website with link
- (1) One Small team tent and (5) five registrations

LAW & DISORDER

- Premium placement of your logo on event sponsor boards
- Logo placement in sponsors section of website with link
- Opportunity to speak at the event
- (1) Small table and (4) four tickets to the event

VINO + VAN GOGH

- Premium placement of your logo on event sponsor boards
- Logo placement in sponsors section of website with link
- (2) two complimentary tickets to the event

CVLS WEBSITE

- Logo placement on landing page of website

ADVOCATE SPONSOR

$25,000

Advocate Sponsors receive recognition as an annual supporter of CVLS' activities and are included in all marketing materials for our annual award ceremony and our signature event, Race Judicata.

ADVOCATE SPONSORSHIP OPPORTUNITIES INCLUDE:

RACE JUDICATA

- Inclusion of logo in all E-News Blasts
- Weighted company logo size and placement in all marketing materials, t-shirts and entry forms
- Logo placement in sponsors section of website with link
- (1) One Small team tent

LAW & DISORDER

- Premium placement of your logo on event sponsor boards
- Logo placement in sponsors section of website with link
- (4) Four tickets to the event

VINO + VAN GOGH

- Premium placement of your logo on event sponsor boards
- Logo placement in sponsors section of website with link
- (2) two complimentary tickets to the event

CVLS WEBSITE

- Logo placement on landing page of website

2026 SPONSORSHIP

Please complete this form and submit it to:
Fax | **(312) 332-1460** or Email | **nmercado@cvls.org** or Mail | **33 N. Dearborn St., Ste 400, Chicago, IL 60602**
Upon receipt of your form we will contact you with your custom proposal. Applicable bundling discounts will be applied to the proposal.

My company is interested in sponsoring at the following level(s):

Race Judicata

- ☐ Champion $17,500
- ☐ Medalist $7,500
- ☐ Pacesetter $5,000
- ☐ Captain $3,750
- ☐ Trainer $2,250

- ☐ Beer $7,500
- ☐ Media $4,000
- ☐ Wine $4,000
- ☐ Food $2,000
- ☐ Water $2000

+

- ☐ Large Tent $1099*
- ☐ Small Tent $699*

*sponsorship required for discounted tent rental rates

Law & Disorder

- ☐ Title $7,500
- ☐ Patron $5,000
- ☐ Philanthropist $3,500
- ☐ Benefactor $1,500
- ☐ Supporter $500

Vino + Van Gogh

- ☐ Presenting $5,000
- ☐ Platinum $3,500
- ☐ Gold $2,000
- ☐ Silver $1,000
- ☐ Bronze $500

Annual Sponsorships

- ☐ Annual Patron $50,000
- ☐ Annual Partner $35,000
- ☐ Annual Advocate $25,000

Company Name

Contact Person

Phone Number

Email

Comments

CHICAGO VOLUNTEER LEGAL SERVICES

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Because equal access to justice is everyone's fight

Chicago Volunteer Legal Services

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