

RACE JUDICATA® 5K

supporting Chicago Volunteer Legal Services



THURSDAY, AUGUST 31 | LINCOLN PARK



2023
SPONSORSHIP BROCHURE

www.cvls.org/judicata

Our Vision

equal access to justice for all
#CHICAGOPROBONO

Join the celebration!

Race Judicata is not your average 5k. We bring together Chicago's legal community to raise funds for Chicago Pro Bono. Law firms, judges, community organizations, and local business all come together for one big celebration and we invite you to join us!

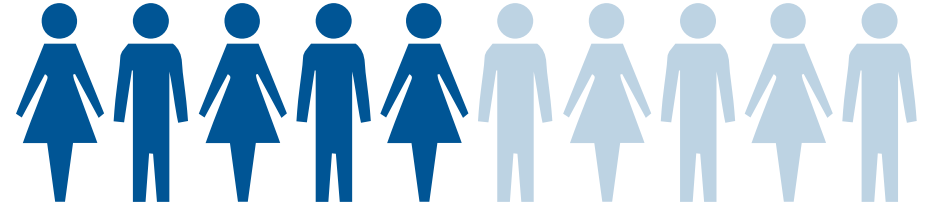


Our Mission

CVLS mobilizes Chicago's legal community to deliver traditional representation and innovative legal solutions to people working or living in poverty. We are Chicago Pro Bono.

Did you know?

CVLS provides almost half of all pro bono services in Illinois.



45% CVLS

55% Other

*percentages based on Illinois Legal Need Study II, a joint study by the Lawyers Trust Fund, The Chicago Community Trust, The Chicago Bar Foundation, Illinois Bar Foundation, and others.

You make it possible.

In 2022, 74 Race Judicata sponsors supported our cause raising \$220,000 between them. Without these funds CVLS would not be able to provide much needed legal representation to the Chicago families that need it the most. With COVID causing major damage to the economy, these services are needed now more than ever.

Last year alone, 2,300 volunteer attorneys served over 5,600 low-income Chicagoans including over 1,600 children. For free.

Use of your support:

All profits from Race Judicata and other CVLS events go directly to supporting the organization and our mission of providing equal access to justice for all. CVLS is a 501(c)(3) charity. As such, all sponsorship fees are entirely tax deductible.

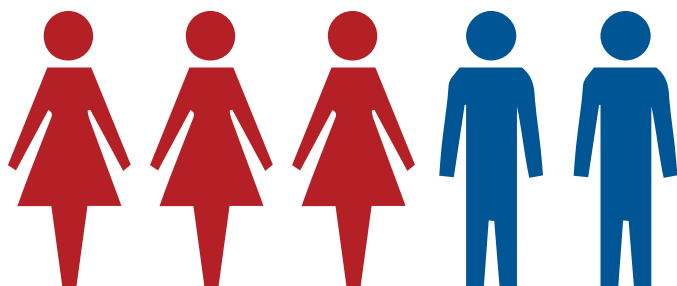
CVLS holds multiple events per year and provides generous discount packages if you sponsor more than one! For more information please visit: www.cvls.org/sponsor

In 2022, over 3,900 participants ran or walked our lakefront 5K. For 27 years, thousands in the city's legal community have participated in this event. Law firms, corporate law departments, attorneys, paralegals, judges, government personnel and support staff flock to Chicago's only 5K event targeting this influential market.

2022 Demographics

3,909 Registered Runners

204 Teams



59% Female

41% Male



47% Attorney

53% Non Attorney

7% AGES 60+

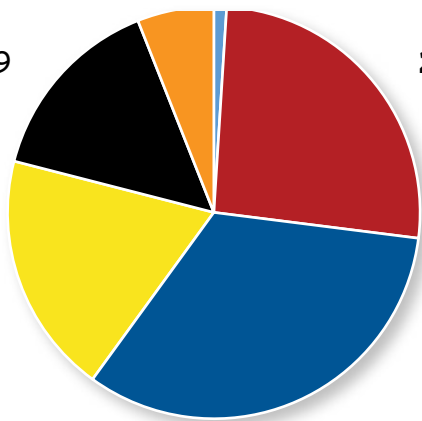
2% AGES 0-19

16% AGES 50-59

27% AGES 20-29

19% AGES 40-49

29% AGES 30-39



2022

Sponsors

Medalist Sponsors

akerman

BARNES & THORNBURG LLP

Dykema

faegre drinker

MAYER | BROWN **McGUIREWOODS**

WILLKIE
WILLKIE FARR & GALLAGHER LLP

WINSTON & STRAWN
LLP

Pacesetter Sponsors

Ankin Law

Baker McKenzie.

Fox Rothschild LLP
ATTORNEYS AT LAW

FRAGOMEN

gould+rattner

JENNER & BLOCK

K&S King & Spalding

L2

Quarles & Brady LLP

ROPES & GRAY

Seyfarth

Firm Sponsors

ArentFox Schiff

IDA
Special Needs Trust

KIRKLAND & ELLIS LLP

SIDLEY

Underwriter Sponsors

Kelleher Holland
Law Bulletin Media

Captain Sponsors

Banner Witcoff
Bruning & Associates, P.C.
Bryan Cave Leighton Paisner LLP
Dentons
Dinsmore & Shohl LLP
DLA Piper
Foley & Lardner
Jones Day
Katten
Keating Law Offices
Latham & Watkins
Law Bulletin
Locke Lord LLP
O'Hagan Meyer
Robbins Schwartz
Saul Ewing Arnstein & Lehr LLP
Swanson Martin & Bell, LLP

Trainer Sponsors

2Civility - Illinois Supreme Court
Commission on Professionalism
ALAS
Applegate & Thorne-Thomsen
Barbara Blaine - Child Protection
Trailblazer
BRG
Chicago Paralegal Association
Community Savings Bank
CS Disco
Factor
Fox Swibel Levin & Carroll LLP
HuschBlackwell LLP
Ice Miller LLP
It's Your Serve
Jackson Lewis
Kriezelman Burton & Associates
Law Offices of Jeffery M. Leving, Ltd.
LexisNexis
McAndrews Held & Malloy
McDermott Will & Emery LLP
Neal Gerber & Eisenberg LLP
Nyhan Bambrick Kinzie & Lowry
Paul Hastings LLP
Perkins Coie LLP
Reed Smith
Riley Safer Holmes & Cancila LLP
Smokeball
Stamos & Trucco LLP
Steptoe & Johnson LLP
Taxman, Pollock, Murray &
Bekkerman, LLC
Ulmer & Berne LLP
Vedder Price
Walker Wilcox Matousek LLP

2023

Sponsor Benefits

Trainer
\$2,000*

Captain
\$3,500*

Pacesetter
\$5,000*

Medalist
\$7,500*

Champion
\$17,500*

| | Trainer \$2,000* | Captain \$3,500* | Pacesetter \$5,000* | Medalist \$7,500* | Champion \$17,500* |
|---|---------------------|---------------------|------------------------|----------------------|-----------------------|
| Market exclusivity** | | | | | ● |
| Logo on race bibs | | | | | ● |
| Complimentary large tent | | | | ● | ● |
| Name/Logo in press releases and advertisements | | | Name | Logo | Logo |
| Included in Crain's Chicago Business Advertisement | | Logo | Logo | Logo | Logo |
| Website listing with approximately 40,000 impressions | | Name | Logo | Logo | Logo |
| Name/Logo on Email Blasts | | Name | Logo | Logo | Logo |
| Name/Logo on Entry Forms*** | | Name | Logo | Logo | Logo |
| Logo on promotional posters*** | | ● | ● | ● | ● |
| Logo on back of 4,000 t-shirts | ● | ● | ● | ● | ● |
| Logo on online registration page | ● | ● | ● | ● | ● |
| Promotional item in goody bags**** | ● | ● | ● | ● | ● |
| Tent rental discount (\$250) | ● | ● | ● | ● | ● |
| Logo on sponsor boards / stage | ● | ● | ● | ● | ● |

MULTI-EVENT DISCOUNTS AVAILABLE!
www.cvls.org/sponsor for details!

UNIQUE SPONSORSHIPS

BEER | WINE | MEDIA | FOOD

www.cvls.org/sponsor for details

*Sponsorships confirmed by July 14 receive 10% off sponsorship fees and \$50 off tent rental fees.

**Law firms not eligible for market exclusivity.

***Deadline July 28

****Deadline Two weeks prior to the event

Become a SPONSOR

Submit Your Sponsorship Form

available at www.cvls.org/judicata

fax: 312-332-1460 email: judicata@cvls.org

mail: 33 N. Dearborn St., Suite 400

Chicago, IL 60602



Chicago Volunteer Legal Services

33 N. Dearborn Street, Suite 400

Chicago, Illinois 60602

Phone: (312) 332-3319

Fax: (312) 332-1460

Email: mnp@cvls.org

RACE JUDICATA

2023 SPONSORSHIP



***Submit forms by July 14 to receive 10% off sponsorships and \$50 off tent rentals**

| Sponsor Level | Price |
|---------------|--|
| Medalist | <input type="checkbox"/> \$7,500 (-\$750*) |
| Pacesetter | <input type="checkbox"/> \$5,000 (-\$500*) |
| Captain | <input type="checkbox"/> \$3,500 (-\$350*) |
| Trainer | <input type="checkbox"/> \$2,000 (-\$200*) |

| Tent Size | Price |
|-----------|---|
| Small | <input type="checkbox"/> \$599 (-\$50*) |
| Large | <input type="checkbox"/> \$999 (-\$50*) |

Tent prices shown only valid with sponsorship. Visit cvls.org/judicata for non-sponsor rental form.

My company cannot participate as a sponsor at this time, but we would like to make a contribution to CVLS.

TOTAL: \$ _____

Donation: \$ _____

Name

Company Name

Phone

Email

I STATE THAT I HAVE READ AND UNDERSTAND THE SPONSOR TERMS AND CONDITIONS AGREEMENT AND ACCEPT AND AGREE TO ITS TERMS.

Signature

Date

Check Enclosed Please Invoice

VISA American Express

MasterCard

Name on Card (if different from above)

Card Number

Expiration Date

CVV Code

Signature

Please return this form to:

Chicago Volunteer Legal Services

Attn: Matt Pollock

33 N. Dearborn St, Ste 400, Chicago, IL 60602 or

P | 312-332-3319 **F** | 312-332-1460 **E** | judicata@cvls.org

Important Deadlines:

July 14: Early-bird deadline

July 28: Sponsorship deadline for inclusion on posters and entry forms

SPONSOR TERMS AND CONDITIONS AGREEMENT

Chicago Volunteer Legal Services, (“HOST”) and the company specified the application (“SPONSOR”) hereby enter into this Race Sponsorship Agreement (“Agreement”) for the Race Judicata® 5K 2023 event to establish mutually satisfactory terms and conditions as described herein.

1. **Basic Services.** Subject to the terms and conditions of this Agreement and on a non-exclusive basis, SPONSOR agrees to participate in one or more HOST activities at or for Race Judicata® 5K 2023 as described in the sponsor option chosen herein.
2. **Term.** This Agreement is effective on the date signed (“Effective Date”) through the end of the sponsored event; and may be terminated early only pursuant to terms set forth in this Agreement.
3. **Fees and Expenses:** In consideration of services provided by HOST as specified in this Agreement, SPONSOR agrees to pay HOST the fees specified in the sponsorship option chosen by SPONSOR no later than fifteen (15) days prior to the sponsored event.
4. **Termination for Breach.** In the event of a breach of this agreement by either party, the other party may, within 10 days of the breach and without waiving all other remedies or rights whether in law or in equity, terminate this Agreement by giving ten (10) days written notice; provided, however, that this Agreement shall not terminate if the party in breach has cured said breach prior to the expiration of said ten (10) day period.
5. **Authority/Relationship of the Parties.** The parties intend and SPONSOR acknowledges that SPONSOR will perform all services pursuant to this Agreement as an independent contractor and not as an employee of HOST.
6. **Limitation of Liability.** Neither party shall be liable to the other party or to any third party for any special, indirect, incidental, punitive, or consequential loss or damages arising under this agreement. HOST is not liable for ensuring fair weather conditions and SPONSOR understands that events will take place rain or shine unless cancellation is mandated, for any reason, by the State of Illinois, County of Cook, City of Chicago or Chicago Park District authorities.
7. **COVID-19 Cancellation Policy.** If cancellation is mandated by State of Illinois, County of Cook, City of Chicago or Chicago Park District authorities, all sponsorships and tent rental fees will be considered a donation to HOST unless a full or partial refund is requested by SPONSOR no later than fifteen (15) days after the cancellation of the event.
8. **Governing Law.** This Agreement will be governed by and construed in accordance with the laws of the State of Illinois.
9. **Complete Agreement.** This Agreement constitutes the entire agreement between the parties with respect to the subject matter hereof and supersedes all prior or contemporaneous agreements or understandings, whether written or oral, between the parties with respect thereto.