

RACE JUDICATA® 5K

supporting Chicago Volunteer Legal Services



THURSDAY, AUGUST 20 | LINCOLN PARK



2020
SPONSORSHIP BROCHURE

www.cvl.org/judicata

Our Vision

equal access to justice for all

About Us

With more than 50 years of experience, CVLS is the first and pre-eminent pro bono civil legal aid provider in Chicago. Thanks to over 2,400 volunteer attorneys CVLS provides the most comprehensive, efficient and cost-effective civil legal aid in Chicago.

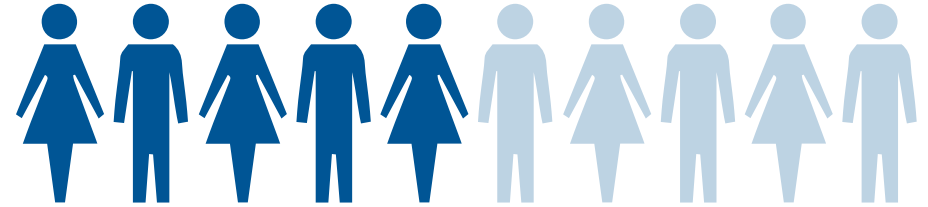


Our Mission

CVLS' mission is to coordinate, support and promote the **voluntary pro bono legal representation** of the Chicago area's poor and working poor.

Did you know?

CVLS provides almost half of all pro bono services in Illinois.



45% CVLS

55% Other

*percentages based on Illinois Legal Need Study II, a joint study by the Lawyers Trust Fund, The Chicago Community Trust, The Chicago Bar Foundation, Illinois Bar Foundation, and others.

You make it possible.

In 2019, 77 Race Judicata sponsors supported our cause raising \$210,000 between them. Without these funds CVLS would not be able to provide much needed legal representation to the Chicago families that need it the most.

Last year alone, 2,545 volunteer attorneys served 6,015 Chicago area low-income individuals and families. For free.

Use of your support:

All profits from Race Judicata and other CVLS events go directly to supporting the organization and our mission of providing equal access to justice for all. CVLS is a 501(c)(3) charity. As such, all sponsorship fees are entirely tax deductible.

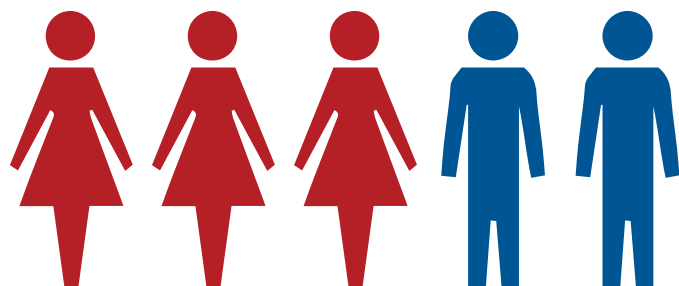
CVLS holds multiple events per year and provides generous discount packages if you sponsor more than one! For more information please visit: www.cvls.org/sponsor

Last September, over 4,700 participants ran or walked our lakefront 5K. For 26 years, thousands in the city's legal community have participated in this event. Law firms, corporate law departments, attorneys, paralegals, judges, government personnel and support staff flock to Chicago's only 5K event targeting this influential market.

2019 Demographics

4,705 Registered Runners

250 Teams



57% Female

43% Male



43% Attorney

57% Non Attorney

5% AGES 60+

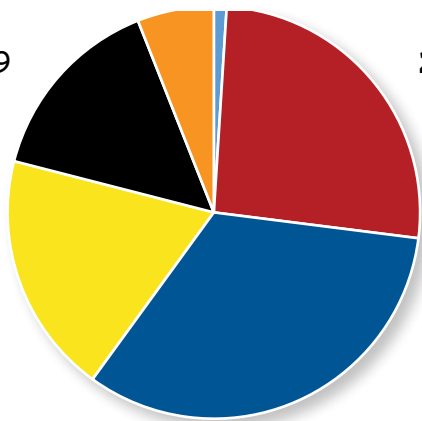
1% AGES 0-19

16% AGES 50-59

25% AGES 20-29

19% AGES 40-49

34% AGES 30-39



2019

Sponsors

Medalist Sponsors

MAYER | BROWN

大成 DENTONS

**WINSTON
& STRAWN
LLP**

Pacesetter Sponsors

Ankin Law Office
injury law made personal™

**COZEN
O'CONNOR**

DrinkersBiddle

**FRAGOMEN
WORLDWIDE**

gould+ratner

JENNER & BLOCK

**L2
SERVICES**

**MALMAN
LAW
PROTECTING THE RIGHTS
OF THE INJURED**

McGUIREWOODS

Quarles & Brady LLP

ROPES & GRAY Skadden

Firm Sponsors

KIRKLAND & ELLIS LLP

**Schiff
Hardin**

SIDLEY

Underwriter Sponsors

**BMO Harris Bank
Bryce Downey & Lenkov
L2 Services
Major Lindsey & Africa**

Captain Sponsors

**Banner & Witcoff, Ltd.
Bryan Cave Leighton Paisner
Chicago-Kent College of Law
Dinsmore & Shohl
Dykema
Jones Day
Katten Muchin Rosenman LLP
Keating Law Offices, P.C.
King & Spalding
Oasis Financial
Seyfarth Shaw LLP
Thompson Coburn LLP**

Trainer Sponsors

**Applegate & Thorne-Thomsen, P.C.
ALAS
Barnes & Thornburg LLP
Berkeley Research Group (BRG)
Chapman and Cutler LLP
Community Savings Bank
DLA Piper
EMPIST
Esquire Deposition Solutions
Foley & Mansfield
Fox Swibel Levin & Carroll LLP
Freeborn & Peters LLP
Grotefeld Hoffmann
Husch Blackwell LLP
Ice Miller LLP
Illinois Bone and Joint Institute
Illinois Supreme Court Commission on
Professionalism - 2Civility
K&L Gates LLP
Krizelman Burton & Associates LLC
Latimer LeVay Fyock LLC
LexisNexis
McAndrews, Held & Malloy, Ltd.
McDermott Will & Emery LLP
Monahan Law Group
Morgan, Lewis & Bockius LLP
Nyhan Bambrick Kinzie & Lowry PC
O'Hagan Meyer
Paul Hastings LLP
Perkins Coie LLP
Polsinelli
Porter Wright Morris & Arthur LLP
Power Rogers & Smith LLP
Riley Safer Holmes & Cancila LLP
Stamos & Trucco LLP
Staver Law Group
Steptoe
Tabet Divito & Rothstein LLC
Taxman Pollock Murray & Bekkerman, LLC
Ulmer & Berne LLP
Vedder Price
Vogelzang Law
Walker Wilcox & Matousek LLP
White & Case LLP**

2020

Sponsor Benefits

Trainer
\$2,000*

Captain
\$3,500*

Pacesetter
\$5,000*

Medalist
\$7,500*

Champion
\$17,500*

	Trainer	Captain	Pacesetter	Medalist	Champion
Market exclusivity**					●
Logo on race bibs					●
Complimentary large tent				●	●
Name/Logo in press releases and advertisements			Name	Logo	Logo
Website listing with approximately 40,000 impressions		Name	Logo	Logo	Logo
Name/Logo on Email Blasts		Name	Logo	Logo	Logo
Name/Logo on Entry Forms***		Name	Logo	Logo	Logo
Logo on promotional posters***		●	●	●	●
Logo on back of approximately 5,000 t-shirts	●	●	●	●	●
Logo on online registration page	●	●	●	●	●
Promotional item in goody bags****	●	●	●	●	●
Tent rental discount (\$250)	●	●	●	●	●
Logo on sponsor boards / stage	●	●	●	●	●

MULTI-EVENT DISCOUNTS AVAILABLE!
www.cvls.org/sponsor for details!

UNIQUE SPONSORSHIPS

BEER | WINE | MEDIA | FOOD

www.cvls.org/sponsor for details

*Sponsorships confirmed by March 20 receive 10% off sponsorship fees and \$50 off tent rental fees.

**Law firms not eligible for market exclusivity.

***Deadline May 29

****Deadline August 7

Become a SPONSOR

Submit Your Sponsorship Form
available at www.cvls.org/judicata
fax: 312-332-1460 email: mnp@cvls.org
mail: 33 N. Dearborn St., Suite 400
Chicago, IL 60602



Chicago Volunteer Legal Services

33 N. Dearborn Street, Suite 400

Chicago, Illinois 60602

Phone: (312) 332-3319

Fax: (312) 332-1460

Email: mnp@cvls.org

RACE JUDICATA

2020 SPONSORSHIP



***Submit forms by March 20 to receive 10% off sponsorships and \$50 off tent rentals**

Sponsor Level	Price	Amount Due	Tent Size	Price	Amount Due
Medalist	\$7,500 (-\$750*)	\$	Small	\$549 (-\$50*)	\$
Pacesetter	\$5,000 (-\$500*)	\$	Large	\$949 (-\$50*)	\$
Captain	\$3,500 (-\$350*)	\$	Tent prices shown only valid with sponsorship. Visit cvls.org/judicata for non-sponsor rental form.		
Trainer	\$2,000 (-\$200*)	\$			

TOTAL: \$ _____

My company cannot participate as a sponsor at this time, but we would like to make a contribution to CVLS.

Donation: \$ _____

Name

Company Name

Phone

Email

I STATE THAT I HAVE READ AND UNDERSTAND THE SPONSOR TERMS AND CONDITIONS AGREEMENT AND ACCEPT AND AGREE TO ITS TERMS.

Signature

Date

Check Enclosed Please Invoice

VISA American Express MasterCard

Name on Card (if different from above)

Card Number

Expiration Date CVV Code Signature

Please return this form to:
Chicago Volunteer Legal Services
Attn: Matt Pollock
33 N. Dearborn St, Ste 400, Chicago, IL 60602
or
P | 312-332-3319 F | 312-332-1460 E | mnp@cvls.org

Important Deadlines:
March 20: Early-bird deadline
May 29: Sponsorship deadline for inclusion on posters and entry forms

SPONSOR TERMS AND CONDITIONS AGREEMENT

Chicago Volunteer Legal Services, (“HOST”) and the company specified the application (“SPONSOR”) hereby enter into this Race Sponsorship Agreement (“Agreement”) for the Be Race Judicata® 5K event to establish mutually satisfactory terms and conditions as described herein.

1. **Basic Services.** Subject to the terms and conditions of this Agreement and on a non-exclusive basis, SPONSOR agrees to participate in one or more HOST events for the entire duration of the event as described herein as in the sponsor option chosen.
2. **Term.** This Agreement is effective as of the date signed (“Effective Date”) and will terminate after the end of the sponsored event; however, this Agreement may be terminated early only as set forth in this Agreement.
3. **Fees and Expenses:** In consideration of the HOST as specified in this Agreement, SPONSOR agrees to pay HOST the total fees of the selected sponsorship option chosen.
 - 3.1 Sponsor shall pay HOST for the Services set forth above. Payment shall be due net fifteen (15) days before the sponsored event.
4. **Termination.**
 - 4.1 **Termination for Default.** In the event of any breach of this agreement by either party, the other party may (without waiving any other remedies or rights under this Agreement in law or in equity) terminate this Agreement by giving ten (10) days prior written notice; provided, however, that this Agreement shall not terminate if the party in breach has cured the breach of which it has been notified prior to the expiration of said ten (10) day period.
 - 4.2 **Termination by HOST.** Notwithstanding any other provision of this Agreement to the contrary, HOST may terminate this Agreement if Sponsor’s performance is unsatisfactory in HOST’s judgment by giving SPONSOR at least five (5) days prior written notice of its election to terminate this Agreement.
5. **Authority/Relationship of the Parties.** The parties intend and SPONSOR acknowledges that SPONSOR will perform all Services hereunder as an independent contractor and not as an employee of HOST.
6. **Limitation of Liability.** Neither party shall be liable to the other party or to any third party for any special, indirect, incidental, punitive or consequential loss or damages arising under this agreement. HOST is not liable for ensuring fair weather conditions and SPONSOR understands that events will take place rain or shine unless cancellation is mandated by state and local park authorities.
7. **Governing Law.** This Agreement will be governed by and construed in accordance with the laws of the State of Illinois.
8. **Complete Agreement.** This Agreement constitutes the entire agreement between the parties with respect to the subject matter hereof and supersedes all prior or contemporaneous agreements or understandings, whether written or oral, between the parties with respect thereto.